

# **BECOME A 2016 PUMPKIN RUN SPONSOR**

**Promote your business and support the local community!**

## **PLATINUM SPONSOR LEVEL (\$2,500)**

- Sponsor recognition as overall **RACE SPONSOR** (on a first come, first served basis).
- Sponsor recognition/business logo on race flyers (10,000+). \*
- 3 Full Page Color Ads in Northdale Newsletter delivered to 2600 homes & a web ad with a link for 1 year on [www.Northdale.org](http://www.Northdale.org) to your business website.. **(Value of Newsletter Ad & website link \$1260).**
- Social Media Marketing Opportunity: Sponsor recognition in NCA's & Y's websites & Facebook sites.
- Sponsor recognition/business logo on *Race Results Page* on Y's website.
- Business logo *Centered/Larger font* on race T-shirts (500 shirts) \*
- Display information table and opportunity for Sponsor to display his/her business banner(s) at the Y's Youth & Family Center property on race day.
- Display table and opportunity to include full page color ad in Calendar of Events at two Northdale OWLS meetings **(300+ members in attendance/\$600 value).**
- Sponsor recognition/business logo as "Race Sponsor" on event day "Thank You" banner (provided by NCA & Y).
- Event "Thank You" banner will be displayed at the Bob Sierra YMCA for an entire week after the race. (Y branch serves 14,000 members. This is great exposure for your business)
- Five Race Entries & Race T-shirts **(\$175 Value).**
- Special Acknowledgment Announcement on event day.

## **GOLD SPONSOR LEVEL (\$1,000)**

- Recognition as GOLD Sponsor on event day "Thank you banner" (provided by NCA & YMCA)\*
- Sponsor recognition/business logo on event flyers (10,000+). \*
- Sponsor recognition/business logo on race T-shirts (500 shirts).
- 2 half Page Color Ads in the Northdale Newsletter delivered to 2600 homes **(Value of 2 Ads: \$370).**
- Display information table and opportunity for Sponsor to display his/her business banner (2 banners) at the Y's Youth & Family Center property on race day.
- Display table at 2 Northdale OWLS meeting **(300+ members in attendance/\$200 value).**
- Event "Thank You" banner will be displayed at the Bob Sierra YMCA for an entire week after the race. (Y branch serves 14,000 members. This is great exposure for your business)
- Four Race Entries & Race T-shirts **(\$140 Value).**
- Special Acknowledgment Announcement on event day.

## **SILVER SPONSOR LEVEL (\$750)**

- Sponsor recognition/business logo on race T-shirts (500 shirts) \*
- Display information table and opportunity for Sponsor to display his/her business banner at their display table.
- Display table at a Northdale OWLS meeting **(300+ members in attendance/\$100 value).**
- Sponsor recognition on event day "Thank You" banner (this banner provided by NCA & the YMCA). \*
- Event "Thank You" banner will be displayed at the Bob Sierra YMCA for an entire week after the race. (Y branch serves 14,000 members. This is great exposure for your business).
- 3 Race Entries & Race T-shirts **(\$105 Value)**
- Two 1/4 size Ad in Northdale Newsletter delivered to 2,600 homes **(\$230 Value).**
- Special Acknowledgment Announcement on event day.

## **PEWTER SPONSOR LEVEL (\$500)**

- Sponsor recognition/business logo on race T-shirts (500 shirts). \*
- Display information table and opportunity for Sponsor to display his/her business banner at display table.
- Sponsor recognition on event day "Thank You" banner (this banner provided by NCA & the YMCA). \*
- Event "Thank You" banner will be displayed at the Bob Sierra YMCA for an entire week after the race. (Y branch serves 14,000 members. This is great exposure for your business).
- Two Race Entries & Race T-shirts **(\$70 Value).**
- 2 business card size Ad in Northdale Newsletter. (Value of Ad delivered to 2,600 homes **(\$120 Value).**)
- Special Acknowledgment Announcement on event day.

## **COMMUNITY SPONSOR LEVEL (\$250)**

- Sponsor recognition/business logo on race T-shirts (500 shirts) \*
- Display information table and opportunity for Sponsor to display his/her business banner at display table.
- Sponsor recognition on event day "Thank You" banner (this banner provided by NCA & the YMCA). \*
- Event "Thank You" banner will be displayed at the Bob Sierra YMCA for an entire week after the race. (Y branch serves 14,000 members. This is great exposure for your business).
- Two complimentary Race T-shirts.
- Special Acknowledgment Announcement on event day.

**All Sponsors have the opportunity to include marketing/advertising material in runners' race bags.**

**Contact Jessica Watterson (Race Coordinator) with Sponsor Questions: [lainey103@hotmail.com](mailto:lainey103@hotmail.com)**

**Make checks payable to NCA Pumpkin Run  
3853 Northdale Blvd. #374 Tampa, FL 33624  
Or Contact Us for Credit Card Payments**

**Race participants register online at [www.active.com](http://www.active.com)**



\* Sponsors must provide business logo no later than June 15, 2016 to be included on Race Event Fliers and by October 1, 2016 to ensure inclusion in other marketing opportunities noted above.