

BECOME A 2019 **PUMPKIN RUN SPONSOR**

Promote your business AND support the local community!

PLATINUM SPONSOR LEVEL (\$2,500)

- Sponsor recognition as an overall race sponsor
- Sponsor recognition/business logo on race flyers (~1,000+). *
- 2 Full Page Ads in the Northdale Newsletter & a web ad with a link for 1 year on www.northdale.org to promote your business website (~\$600 value).
- Social Media Marketing Opportunity: Sponsor recognition on Northdale Civic Association and YMCA websites & Facebook pages.
- Sponsor recognition/business logo on *Race Results Page* on YMCA website.
- Business logo *Centered/Larger font* on race T-shirts (500 shirts) *
- Display information table and opportunity to display business banner(s) at the YMCA Youth & Family Center property on race day.
- Display table and opportunity to include a full page color ad in Calendar of Events at two Northdale OWLS meeting (300+ members in attendance/\$600 value).
- Sponsor recognition/business logo as "Race Sponsor" on event day "Thank You" banner.
- Event "Thank You" banner with sponsor logo will be displayed at the Bob Sierra YMCA for an entire week after the race.
- Five Race Entries & Race T-shirts (\$175 value).
- Special Acknowledgment Announcement on event day.
- Discount code for \$5 off race registration for groups of 10+ runners.
- Display table in the YMCA lobby on a pre-approved date.

GOLD SPONSOR LEVEL (\$1,000)

- Recognition as GOLD Sponsor on event day "Thank you banner" (provided by Northdale Civic Association & YMCA) *
- Sponsor recognition/business logo on event flyers (1,000+) *
- Sponsor recognition/business logo on race T-shirts (500 shirts).
- Two Half Page Ads in Northdale Newsletter (~\$300 value).
- Display information table and business banners (2) at YMCA Youth & Family Center on race day.
- Display table at a two Northdale OWLS meeting (300+ members in attendance/\$200 value).
- Event "Thank You" banner will be displayed at the Bob Sierra YMCA for an entire week after the race.
- Four Race Entries & Race T-shirts (\$140 value).
- Special Acknowledgment Announcement on event day.

All Sponsors have the opportunity to include marketing/advertising material in runners' race bags.

Contact Jessica Watterson with Sponsor questions: laine103@hotmail.com

Race participants register online at www.active.com or www.Northdale.org



SILVER SPONSOR LEVEL (\$750)

- Sponsor recognition/business logo on race T-shirts (500 shirts) *
- Display information and business banner on race day.
- Display table at a Northdale OWLS meeting (\$100 value / 300+ members in attendance).
- Sponsor recognition on event day "Thank You" banner (this banner provided by Northdale Civic Association & the YMCA). *
- Event "Thank You" banner will be displayed at the Bob Sierra YMCA for an entire week after the race.
- Three Race Entries & Race T-shirts (\$105 value).
- Two 1/4 Page Ads in Northdale Newsletter. (~\$200 value).
- Special Acknowledgment Announcement on event day.

PEWTER SPONSOR LEVEL (\$500)

- Sponsor recognition/business logo on race T-shirts (500 shirts). *
- Display information and business banner at table on race day.
- Sponsor recognition on event day "Thank You" banner (this banner provided by Northdale Civic Association & the YMCA). *
- Event "Thank You" banner will be displayed at the Bob Sierra YMCA for an entire week after the race.
- Two Race Entries & Race T-shirts (\$70 value).
- Two Business Card Ads in Northdale Newsletter (~\$100 value).
- Special Acknowledgment Announcement on event day.

COMMUNITY SPONSOR LEVEL (\$250)

- Sponsor recognition/business logo on race T-shirts (500 shirts) *
- Display information and business banner at table on race day.
- Sponsor recognition on event day "Thank You" banner (this banner provided by Northdale Civic Association & the YMCA). *
- Event "Thank You" banner will be displayed at the Bob Sierra YMCA for an entire week after the race.
- Two complimentary Race T-shirts.
- Special Acknowledgment Announcement on event day.

*Sponsors must provide business logo to Jessica Watterson no later than August 30 to be included on Race Event Flyers and by October 1 to ensure inclusion in other marketing opportunities noted above (including race T-shirts).