

NORTHDALÉ CIVIC ASSOCIATION MEETING MINUTES
JULY 18, 2016

The meeting was called to order by President Ann Frisbie at 7:00 PM. Directors attending were Bill Castens, Ann Frisbie, Frank Giordano, Martha Hughes, Bob DeMeo, Jessica Kingsborough, Nancy Stearns, Jan Marshburn, Claude Siler-Nixon, and Jessica Watterson. Guest Kevin Connolly. Absent were Smitty Smith, Raymond Powell and Tom Murray.

After the pledge to the flag, the minutes of May 2016 were approved on a motion from Frank Giordano and a second from Bill Castens. There was not a quorum at the June meeting and therefore no minutes to approve.

Bill Castens, Treasurer, reviewed the financial report for May. On a motion by Nancy Stearns and a second by Martha Hughes the May report was unanimously approved. The new fiscal year began on June 1, 2016. Membership income through June was slightly under budget. There were 533 members per July 16, 2016. There was a motion by Nancy Stearns to approve the June financials. The motion was seconded by Claude Siler-Nixon.

Jessica Watterson discussed results of the membership survey. There were many positive comments about NCA community activities. There were also complaints about lack of enforcement of deed restrictions, the deteriorating condition of the Northdale Golf Course and tennis courts. Most surveys were returned with membership fees included.

Frank Giordano reported that the tennis courts at the Northdale Golf Club have been cleaned up and that they are now advertising tennis lessons. Frank will continue to follow-up with Golf Club management.

Frank also reported that the majority of deed restriction complaints are from non-members. Out of 25 recent complaints, 17 complaints came from non-members, and 21 of the violators were non-members. The number of rental properties in Northdale has increased over the last 2 years from 12% to 16%, reflecting an increase in investor activity. There was discussion about how to increase awareness by realtors and homeowners about the Northdale deed restrictions.

Frank invited Kevin Connolly, previous NCA Board member and attorney, to present options for enhancing awareness of deed restrictions. He proposed a tiered approach, addressing severe offenders aggressively toward litigation, while implementing letters and community activism for lesser offenders. Discussion about letters to realtors ensued, but Jessica Kingsborough reported that the homeowner is responsible for notifying the buyer about deed restrictions. Frank indicated that neighborhood signs are being designed with "deed restricted community" included.

Jessica Kingsborough reviewed the July/August newsletter which was recently distributed. It has a new look on the cover page, and has some additional style changes that enhance the appearance.

President Ann Frisbie reported that Tom Murray will schedule a meeting for the 2nd annual community calendar when he returns. Ann also said that RSVP's for Candidates Night on August 16, have been slow to come in.

Jessica Watterson is still accepting sponsorships for the Pumpkin Run. She is in communication with YMCA to coordinate marketing and promotional activity. The next meeting is on Thursday July 21, 2016.

Martha Hughes brought newcomer welcome bags. Neighborhood representatives will distribute them within their areas.

No New Business

The meeting was adjourned at 8:15 PM on a motion by Bill Castens and a second by Nancy Stearns.

The next Board Meeting will be held on Monday August 15th at 7:00 PM at the Bill Castens' Building Conference Room. The Executive Committee will meet at 6:15 PM.

Submitted by Jan Marshburn, NCA Board Member