

## NORTHDALÉ CIVIC ASSOCIATION (NCA) MEETING MINUTES

June 19, 2017

The meeting was called to order by Treasurer Bill Castens at 7:00 PM. Directors attending were Bill Castens, Robert DeMeo, Frank Giordano, Martha Hughes, Robert Mantler, Jan Marshburn, Raymond Powell and Nancy Stearns. Absent were Ann Frisbie, Tom Murray, Claude Siler-Nixon, Bruce Poli and Jessica Watterson. Jim Salgado attended as a guest.

After the pledge to the flag, the minutes of the May 2017 meeting were discussed. Nancy Stearns noted that the May minutes did not list her as a member of the Communications Committee. The minutes were approved with that change on a motion from Frank Giordano and a second by Nancy Stearns.

### Deed Restrictions

Frank Giordano reported on the golf course deed restriction violation that he has been working on with our attorney. It appears that the homeowner may be moving toward compliance.

### Financial Report

Bill Castens, Treasurer, presented the financial report indicating that net income for the fiscal year ending May 30, was slightly below budget. Total expenses were better than budget but there was a significant deficit in advertising income this year. On a motion by Nancy Stearns and a second by Martha Hughes, the May financial report was unanimously approved.

### Membership Report

Bill reported that fiscal year 2017 NCA membership income was better than last year, but not as good as in years past. Some households are using Pay Pal which costs us \$2-3 per payment. Bill suggested that we may need to increase dues to offset the losses that we incur with the new payment system.

### Membership Campaign 2017-18

Robert Mantler mailed the newly-designed brochure to all Northdale homes. The brochure includes a form requesting payment of NCA annual dues for 2017-18.

### Communications

Deadline for advertising in the July/August newsletter was June 10. Bruce Poli reiterated that we should transition to an online newsletter.

### Community Relations and Other Reports

Tom Murray was not present to report, but he held a calendar committee meeting on June 8.

Robert Mantler reported that new resident bags are being distributed.

Garage Sale scheduled for October 14, 2017.

Pumpkin Run scheduled for November 4, 2017.

### Public Comment

Jim Salgado made several comments:

- 1- He complained about stray cats, raccoons and possums that are being fed by residents.
- 2- He suggested that Pay Pal users should be charged the additional \$2-3 that is currently being absorbed by NCA.
- 3- He described a program called Constant Contact that can generate email notifications from a database.
- 4- He suggested that the garage sale notifications have not been good and that we should revert to a community garage sale in the park to include food trucks, etc. He knows of several resources that could be useful such as the Viet Nam Vets who can help collect left-overs.
- 5- He inquired about how we can better manage the yards of abandoned homes. Frank gave a brief explanation of our current process.

The meeting was adjourned at 8:30 PM on a motion by Frank Giordano and a second by Martha Hughes.

The next Board Meeting will be held on Monday, July 17 at 7:00 PM at the Northdale Recreation Center. The Executive Committee will meet at 6:30 PM.

Submitted by Jan Marshburn, NCA Board Member