

## NORTHDAL CIVIC ASSOCIATION (NCA) MEETING MINUTES

May 15, 2017

The meeting was called to order by President Ann Frisbie at 7:00 PM. Directors attending were Bill Castens, Robert DeMeo, Ann Frisbie, Frank Giordano, Martha Hughes, Robert Mantler, Jan Marshburn, Tom Murray, Claude Siler-Nixon, Bruce Poli, Raymond Powell, Nancy Stearns and Jessica Watterson. Guests attending were Tom Huey, Gerald Johnson, Bette Murray, Jody Marshburn and Carol Poli.

After the pledge to the flag, the minutes of the April 2017 meeting were discussed and approved on a motion from Bruce Poli and a second by Tom Murray.

### Deed Restrictions

Frank Giordano reported on the golf course deed restriction violation that he has been working on. Our attorney has sent a stern letter to the homeowner advising him to remove the shed that is blocking neighbors' golf course view. There was discussion about the legal process if we need to go to court. The Board agreed to move forward with litigation if homeowner does not comply.

Frank also stated that the NCA webpage now has an option to attach a photo to the online deed restriction complaint form.

The Special Taxing District is placing new signs at the entry of each Northdale neighborhood indicating that it is a deed restricted community.

### Financial Report

Bill Castens, Treasurer, presented the financial report indicating that year-to-date income was lower than expected due to deficits in membership and advertising income, but that the income loss was significantly offset by savings in several expense categories. Consequently, year-to-date net income is better than budget. On a motion by Nancy Stearns and a second by Claude Siler-Nixon, the April financial report was unanimously approved.

### Membership Report

Bill also reported that NCA membership is better than last year, but not as good as in years past, possibly due to an increase in rental homes. Bill proposed that we modify the 2017-18 budget slightly by moving \$500 from general insurance into community issues. Tom Murray made a motion that we accept the budget change. The motion was seconded by Frank Giordano and it was unanimously approved.

### Election of Board of Directors

Since everyone on the current Board wants to continue, there was a motion by Frank Giordano and a second by Robert Mantler that we accept the existing Board members. The motion was approved.

### Membership Campaign 2017-18

Robert Mantler is working on a brochure that is designed to be a mailer for the 2017-18 annual dues. There was discussion about the design and content. Robert Mantler agreed to take over responsibility of the membership committee as well.

### Communications

There was a long discussion about the value of the newsletter in driving new membership. Ann Frisbie suggested that we cut the number of pages to reduce costs. Bruce Poli proposed that we transition to an electronic newsletter that would be accessible on Facebook, the webpage and possibly by email. Bill Castens proposed that we target January 2018 as the date for a final transition. Ann Frisbie asked for volunteers to the membership committee to move the project forward. Volunteers included Bruce Poli, Frank Giordano, Ann Frisbie, Nancy Stearns and Tom Huey.

Bruce Poli reported that we have had 306 “likes” on Facebook this month.

### Community Relations and Other Reports

Tom Murray reported that the Northdale calendar sponsorship letter is done. Sponsorships cost \$200. Tom has scheduled a planning meeting on June 8.

Martha Hughes reported that most of the new resident bags have been distributed. Jan Marshburn will send Martha the Northdale homes sold in April.

### Public Comment

Tom Huey, general member, suggested that we do a monthly car show at Northdale Recreation Center to raise funds. There was lots of discussion and the idea was well-received. Ann Frisbie introduced another general member, Gerald Johnson, who wants to be more active.

The meeting was adjourned at 8:30 PM on a motion by Nancy Stearns and a second by Claude Siler-Nixon.

The next Board Meeting will be held on Monday, June 19 at 7:00 PM at the Northdale Recreation Center. The Executive Committee will meet at 6:30 PM.

Submitted by Jan Marshburn, NCA Board Member