

NORTHDALÉ CIVIC ASSOCIATION
MINUTES
June 19, 2018

The meeting was called to order by President Ann Frisbie at 7:00 PM. Directors attending were Bill Castens, Bob DeMeo, Ann Frisbie, Frank Giordano, Martha Hughes, , Jan Marshburn, Bruce Poli, Raymond Powell and Nancy Stearns. Absent were Jessica Watterson, Robert Mantler, Tom Murray and Claude Siler-Nixon. Guests attending were Diane Briscoe, Richard Briscoe, James Salgado, Robert Skinner and Sara Skinner.

After the pledge to the flag, the minutes of the May 2018 meeting were approved on a motion by Frank Giordano and a 2nd by Nancy Stearns.

Frank Giordano gave the deed restriction report.

- There is a lawsuit pending regarding a utility shed that blocks the view on the golf course. Next month, Frank expects to announce a court date.
- There is a house on Braesgate that has been in gross violation of multiple deed restrictions since 2007. The owner refuses to comply.
- There have been several complaints about a house on Stonehenge that has a large vehicle on the yard. But there are no deed restrictions on that street.
- Frank reported that his contact at Invitation Homes is back from a leave of absence. She will work with us to make sure that Invitation's rental homes comply with deed restrictions.

Bill Castens, Treasurer, reviewed the fiscal year-end financial report. Total income was below budget due to changes in newsletter advertising income. However, expenses were also significantly below budget, resulting in a positive year-end net income of \$6,701. The financial report was approved by a motion from Frank Giordano and seconded by Martha Hughes.

Bill also reported that memberships have increased over the last few months compared to previous years. Jan Marshburn reported that the membership committee will be sending out a second invoice in July, and that a plan for membership outreach is under consideration.

Martha Hughes reported on the new member welcome package. There was discussion about adding Northdale coffee cups to the bags. Ann Frisbie reiterated that no advertising is to be included in the welcome package.

Nancy Stearns reported on the newsletter. Frank Giordano expressed some concerns about the newsletter. He is concerned that the quality is poor and that the distribution is too limited for our communication needs. He also mentioned that advertisers may believe that they are paying for distribution to 2700 homes, when the newsletter actually reaches about 750 homes. He suggested that we do more to promote Facebook, Nextdoor Northdale and the website. July 10 is the next IKARE committee meeting.

Bruce Poli reported that NCA Facebook page has 486 followers. There was discussion and speculation about the overlap between residents who follow Facebook versus Nextdoor Northdale. Bruce can post NCA information on both.

Bill Castens reported on the Citizen's Patrol. There was graffiti found on the trail recently. This was reported Lake Park Rangers and to Rick Pitrowski, Northdale Tax District, and was quickly cleaned up by the Park Rangers. James Salgado posted on Nextdoor Northdale that if we find graffiti on the trail again, we will start up the Citizen's Patrol.

Meet the Candidates night is scheduled for August 10, 2018. Ann Frisbie mailed invitations to candidates and she has received 23 responses to date. Ann has not heard from District 2, 12 or 18. Frank and Ann will meet to discuss table set up and how to include an NCA table. Claude will provide light refreshments and we will offer water only.

Concert in the Park is scheduled for October 5, 2018 from 5-9pm.

Ann announced that Claude Siler-Nixon volunteered to help write a neighborhood mini grant. One option is to apply for a curbside cleanup project.

Ann Frisbie distributed a draft job description for Northdale Civic Association Board Members. It was reviewed by all Board members present with minimal discussion. Ann will distribute a copy to all members via e-mail. Motion was made by Bill Castens, seconded by Tom Murray and unanimously approved by all Board members present with minimal discussion. Ann will secure approval from the four Board members missing and insert changes into the by-laws for distribution.

Public Comment

Diane Briscoe, who attended as a guest indicated that Northdale used to be a neighborhood where lawns, houses and roofs were kept in good repair. She is

concerned that Northdale is slipping and that the NCA Board of Directors always seems to have a reason why our deed restrictions are too difficult to enforce. Although she pays her dues every year, she is seeing fewer reasons to do so. She believes the Northdale community depends on the Board of Directors to ensure that Northdale continues to be a desirable community.

Richard Briscoe said he will work with NCA to make improvements in Northdale.

Robert Skinner reported a street light outage to TECO. He is a programmer and will be glad to help NCA in some way.

James Salgado reported that there is heightened awareness in the neighborhood since starting Citizens Patrol.

Taste of Summerdale is an upcoming event that the Briscoe's, Salgado's and others will sponsor to enhance community relations.

Jeanette Shepard is looking for support of the "SPRING" shelter for abused women. Children's clothing is needed.

The meeting was adjourned at 8:10 PM on a motion by Bill Castens and 2nd by Martha Hughes.

The next Board Meeting will be held on Tuesday, July 17, 7pm at Bill Castens' Building Conference Room. The Executive Committee will meet at 6:15.

Submitted by Jan Marshburn, Secretary