



## A Call to All Restaurateurs Northdale – Carrollwood - Citrus Park - Lutz



The Northdale Civic Association (NCA) invites you to participate in the award-winning community celebration, the **15<sup>th</sup> Annual 2017 Northdale Family Fun Festival & Parade**. Meet and greet more than 3,500 festival visitors that come for this fun-filled day with their friends and family. The festival offers great exposure to your place of business. It also provides an opportunity to network with the 70 plus table sponsors that setup at the event and from time to time may need the services of a caterer.

The **Northdale Family Fun Festival & Parade** will be held at Northdale Park, 15550 Spring Pine Drive, Tampa, FL 33624 on **Saturday, April 1st** from **10:00 A.M. to 2:00 P.M.** Setup hours are 7:00 A.M. to 9:00 A.M. All food vendors must be in the park no later than 9:00 A.M.

We **do not** charge food vendors a table fee to participate in the festival and parade. Instead, we ask that food vendors give out small food samples from their menu. In return, we provide participants additional exposure for their business by offering the following:

- We provide two six-foot tables and two chairs. We recommend that you bring a 10x10 shade canopy for your comfort.
- You'll receive a free half-page color ad (7 1/2" x 4 3/4") in one issue of the Northdale Newsletter which is delivered to 2600 Northdale homes (a **\$195** value).
- Opportunity to include a business flier, coupon or other marketing material at one Northdale OWLS monthly meeting (400 seniors in attendance). It is the vendor's responsibility to supply copies.
- Opportunity to insert a business flier, coupon or other marketing material for one year in Welcome Baskets that we deliver to new homeowners in the Northdale community. It is the vendor's responsibility to supply about 100 copies for distribution.
- Your company's logo on festival shirts. RSVP by March 15<sup>th</sup> to guarantee inclusion.
- Food vendors will receive two festival shirts.
- We provide a table where our volunteers will hand out your advertising material and coupons to festival guests in hopes that they'll visit your establishment. It's the vendor's responsibility to bring copies to the festival's NCA Information booth.

The festival is unique in that it offers: *free* food samples from restaurants, plus firefighters cook 3000 hotdogs given out by our volunteers; *free* bottled water; *free* live entertainment from the stage; *free* supervised games for children; plus, *free* parking. This all translates to a huge crowd of happy guests.

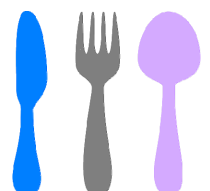
All food vendors are invited to participate in the parade. For parade information, contact Tom Murray, 781-760-7959, tmurray3023@gmail.com

Regards,  
Marty Katz, Restaurant Coordinator  
Cell: 813-373-8007 Home: 813-961-5649  
bigdaddy4410@verizon.net

Ann Frisbie, Festival Coordinator  
Cell: 813-765-4128 Home: 813-968-84601  
frisbie\_annv@verizon.net

[www.northdale.org](http://www.northdale.org)

Northdale Civic Association  
3853 Northdale Blvd., Box 374  
Tampa, FL 33624



**Food Vendor Contact Information Form  
2017 Northdale Family Fun Festival & Parade**

**SATURDAY, APRIL 1st**

**EVENT HOURS ARE 10:00 A.M. to 2:00 P.M.**

**SETUP HOURS ARE 7:00 A.M. to 9:00 A.M.**

**ALL FOOD VENDORS MUST BE IN THE PARK BY 9:00 A.M.**

your cooperation arriving in a timely manner is appreciated.

Company: \_\_\_\_\_

E-mail: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone #: \_\_\_\_\_ Cell: \_\_\_\_\_

Address: \_\_\_\_\_

City/Zip: \_\_\_\_\_

**Food Vendors receive 2 festival shirts. Please indicate T-shirt sizes and quantity below:**

Youth Small\_\_\_\_ Youth Medium\_\_\_\_ Youth Large\_\_\_\_ Adult Small\_\_\_\_ Adult Medium\_\_\_\_ Adult Large\_\_\_\_ Adult XL \_\_\_\_

**Address food vendor questions to: Marty Katz, Restaurant Coordinator**  
**[bigdaddy4410@verizon.net](mailto:bigdaddy4410@verizon.net) 813-373-8007 or 813-961-5649**

**Please check if you wish to participate in the parade \_\_\_\_\_**

**Address parade questions to: Tom Murray, Parade Coordinator**  
**[tmurray3023@gmail.com](mailto:tmurray3023@gmail.com), 781-760-7959**

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**Mail form to: Northdale Family Fun Festival**  
**3853 Northdale Blvd., Box 374**  
**Tampa, FL 33624**

**Or, scan the form and email to: [bigdaddy4410@verizon.net](mailto:bigdaddy4410@verizon.net)**

**For additional information go to [www.northdale.org](http://www.northdale.org) or contact:**  
**Ann Frisbie, Festival Coordinator**  
**[frisbie\\_annv@verizon.net](mailto:frisbie_annv@verizon.net) 813-765-4128 or 813-968-8460**

