



Become a Sponsor for the 15th Annual 2017 Northdale Family Fun Festival & Parade

Free Food! Free Games! Free Entertainment! Free Parking! Free Water!



The Northdale Civic Association, in conjunction with Hillsborough County Parks and Recreation Department, Northdale Park, is proud to present the award-winning **Northdale Family Fun Festival & Parade** on **Saturday, April 1 from 10:00 a.m. to 2:00 p.m.** at Northdale Park, 15550 Spring Pine Drive, Tampa, FL 33624. This event draws more than 3500 visitors to your booth for a great marketing opportunity. All festival sponsors are invited to participate in the parade.

\$2,000.00 PLATINUM Level:

- Sponsor recognition as overall **FESTIVAL SPONSOR** (on a first come basis).
- Sponsor receives first choice of location.
- Company logo on festival fliers (4000+) and all festival advertising. **RSVP is required by February 10** to guarantee inclusion on all printed copies.
- Two full-page color ads in the Northdale Newsletter delivered to 2600 Northdale homes (a **\$630** value).
- Company web ad and link to sponsor's website for 1 year on **www.northdale.org** (a **\$150** value).
- Ad in the 2018 Northdale Community Calendar delivered to 2600 homes (a **\$200** value).
- Display table and opportunity to include full page color ad in the Calendar of Events at one Northdale OWLS meeting. (300+ members in attendance/**\$300** value.)
- Insert marketing material in Welcome Baskets that we deliver to new homeowners in Northdale.*
- Company logo centered and larger font on festival shirts.
- Platinum sponsor receives four (4) festival shirts.
- Recognition on park marquee for one week after event.
- Sponsor invited up to the stage for special acknowledgment on event day.
- We provide Platinum sponsor a 10x10 shade canopy, two 6 foot tables and four chairs.

\$1,000.00 GOLD Level:

- Choice of location.
- Your company logo on festival fliers (4000+) and all festival advertising. **RSVP required by February 10** to guarantee inclusion on all printed copies.
- One full-page color ad in the Northdale Newsletter delivered to 2600 homes (a **\$315** value).
- Display table at one Northdale OWLS meeting (a **\$100** value).
- Insert marketing material in Welcome Baskets that we deliver to new homeowners in Northdale.*
- Company logo **on** festival shirts.
- Gold sponsors receive three (3) festival shirts.
- Special acknowledgment announcement on event day.
- Sponsor may bring a 10x10 freestanding shade canopy.
- We provide two 6 foot tables and four chairs.

\$500.00 TITANIUM Level:

- One half-page color ad in the Northdale Newsletter delivered to 2600 homes (a **\$195** value).
- Insert marketing material in Welcome Baskets that we deliver to new homeowners.*
- Your company's logo on festival shirts.
- Titanium sponsors receive two (2) festival shirts.
- Sponsor may bring a 10x10 freestanding shade canopy.
- We provide two 6 foot tables and two chairs.

\$300.00 PEWTER Level:

- Insert a business flier or other marketing material in Welcome Baskets that we deliver to new homeowners.*
- Sponsor may bring a 10x10 freestanding shade canopy.
- We provide two 6 foot tables and two chairs.

\$200.00 BRONZE Level:

- We provide a 10x20 canopy where you'll be located with other vendors.
- Your location under canopy is on a first-come basis day of event.
- We provide one 6 foot table and two chairs.

Contact Ann Frisbie with sponsor questions: frisbie_annv@verizon.net

Cell: 813-765-4128 or Home: 813-968-8460

For additional information go to WWW.NORTHDALE.ORG

Event will be held rain or shine.

***Bring marketing material (about 100-125 copies) to the event and leave at the NCA Information Booth.**

Sponsor Information Form
2017 NORTHDALÉ FAMILY FUN FESTIVAL & PARADE
SATURDAY, APRIL 1st

Northdale Park, 15550 Spring Pine Drive, Tampa, FL 33624

Festival Hours are 10:00 A.M. TO 2:00 P.M.

SETUP HOURS ARE 7:00 A.M. TO 9:00 A.M.

SPONSORS MUST BE IN THE PARK BY 9:00 A.M.

Your cooperation in arriving in a timely manner is appreciated.

Company Name: _____

E-mail: _____

Contact Name: _____

Phone #: _____ Cell: _____

Address _____

City/Zip _____

Enclosed is a check indicating level of Sponsorship:

Platinum _____ **Gold** _____ **Titanium** _____ **Pewter** _____ **Bronze** _____
(\$2000) (\$1000) (\$500) (\$300) (\$200)

Platinum Sponsors receive 4 festival shirts; Gold Sponsors receive 3 festival shirts;

Titanium Sponsors receive 2 festival shirts. Please indicate T-shirt sizes and quantity below:

Youth Small _____ Youth Medium _____ Youth Large _____ Adult Small _____ Adult Medium _____ Adult Large _____ Adult XL _____

Please check here if you wish to participate in the parade _____

Address parade questions to Tom Murray, Parade Coordinator

tmurray3023@gmail.com 781-760-7959

Make checks payable to: Northdale Civic Association

Mail to: Northdale Family Fun Festival
3853 Northdale Blvd., Box #374
Tampa, FL 33624

Contact us if you prefer to pay by credit card.

Address sponsor questions to Ann Frisbie, Festival Coordinator

frisbie_annv@verizon.net 813-765-4128 or 813-968-8460

For additional information go to www.northdale.org